



# INVISIBLE SUPERHEROES

# AUDIENCE

## PARENTS AND CHILDREN (GENERAL PUBLIC)



# WHAT TYPE OF PROJECTS?

CIVIL  
ENGINEERING  
PROJECTS



INSPIRATIONAL  
PEOPLE



ENGINEERING  
STORIES



# OUTCOMES

**AWARENESS**



**EXCITEMENT**



**BENEFITS**



# CELEBRATING

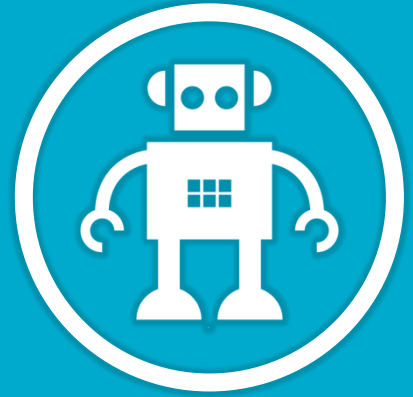
PAST



PRESENT



FUTURE



# TO MAKE THINGS...

FUN



RELEVANT



INTERESTING



# 200 PROJECTS

THAT HAVE  
TRANSFORMED

# LIVES



# 200 GLOBAL PROJECTS

GLOBAL  
REGIONS

UK  
REGIONS

HONG  
KONG

MINIMUM = 10 PER ZONE





# HOW WILL WE DELIVER CONTENT?

COFFEE TABLE  
BOOK



GLOBAL  
INTERACTIVE  
MAP



TEMPLATE FOR  
YOUTUBE CLIPS



# QUESTIONS?

